



Your
Home Journey
Starts Here

Your Trusted Partner

- Property Management
- Rentals
- Sales

Supporting

- Intern Agents
- Intern Training



☎ 082 446 5919

✉ salescoramrs@outlook.com

✉ rentalscoramrs@outlook.com

CORAM REALTY SPECIALISTS

COOKIE POLICY

Effective Date: 19 June 2026

Last Updated: 19 June 2026

1. INTRODUCTION

This Cookie Policy explains how Coram Realty Specialists ("Coram", "we", "our", or "us") uses cookies and similar technologies on our website (www.coram.co.za).

This policy should be read together with our Privacy Policy in accordance with the Protection of Personal Information Act, 4 of 2013 ("POPIA").

By using our website, you consent to the use of cookies in accordance with this policy, unless you disable them via your browser or cookie settings.

2. WHAT ARE COOKIES?

Cookies are small text files that are stored on your device (computer, smartphone, or tablet) when you visit a website.

They help websites function properly, improve user experience, and provide information to website owners.

3. TYPES OF COOKIES WE USE

3.1 Essential Cookies



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These cookies are necessary for the website to function properly.

They enable features such as:

- Page navigation
- Access to secure areas
- Property enquiry forms
- Session management

Without these cookies, the website may not function correctly.

3.2 Performance and Analytics Cookies

These cookies collect information about how visitors use our website, including:

- Pages visited
- Time spent on pages
- Traffic sources
- Error messages

This helps us improve website performance and user experience.

Examples may include:

- Google Analytics
-

3.3 Functional Cookies

These cookies allow the website to remember your preferences, such as:

- Property search filters
- Location preferences
- Language settings

They enhance your browsing experience.



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3.4 Marketing and Advertising Cookies

These cookies are used to deliver relevant advertisements and track marketing performance.

They may:

- Track your browsing behaviour
- Show you relevant property ads
- Limit how often you see ads

Examples may include:

- Meta (Facebook) Pixel
- Google Ads

4. THIRD-PARTY COOKIES

Some cookies are placed by third-party services that appear on our website.

These may include:

- Property listing platforms
- Social media integrations
- Advertising networks
- Analytics providers

We do not control these cookies and recommend reviewing their respective privacy policies.

5. HOW WE USE COOKIES

We use cookies to:

- Ensure the website functions properly
- Improve website performance
- Understand user behaviour



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- Remember your preferences
- Provide relevant property listings and ads
- Facilitate enquiries and contact requests

6. LEGAL BASIS (POPIA)

In terms of POPIA, cookies that collect personal information are processed based on:

- Your consent
- Legitimate business interests
- Website functionality requirements

Where required, we will request your consent before placing non-essential cookies.

7. MANAGING COOKIES

You can manage or disable cookies through:

7.1 Browser Settings

Most browsers allow you to:

- Block cookies
- Delete cookies
- Receive alerts before cookies are stored

Browser links (examples):

- Google Chrome
- Mozilla Firefox
- Safari
- Microsoft Edge

7.2 Cookie Banner



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When visiting our website, you may:

- Accept all cookies
 - Reject non-essential cookies
 - Customize your cookie preferences
-

8. CONSEQUENCES OF DISABLING COOKIES

If you disable cookies:

- Some website features may not function properly
 - Property searches may not be saved
 - User experience may be limited
-

9. DATA RETENTION

Cookies are stored for varying durations:

- Session cookies: deleted when you close your browser
 - Persistent cookies: remain until they expire or are deleted
-

10. UPDATES TO THIS POLICY

We may update this Cookie Policy from time to time.

Any changes will be published on this page.

11. CONTACT DETAILS

For any questions about this Cookie Policy or how we use cookies, contact:



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Coram Realty Specialists

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By continuing to use our website, you agree to the use of cookies as outlined in this policy.